

Actions to be taken to address the issues / shortcomings recorded in the Play Sufficiency Assessment

Proposed actions for the period of 2013 – 2014. The plan will be delivered between April 1st 2013 and March 31st 2014.

(Funding source: funding from Local Authority own budgets and to be included in the Single Integrated Plan).

Matter	Priorities	Targets	Lead Officer/ organisation/group	Resources, including costs	Funding source (new or existing funding streams)
Matter A: Population	Accurate population data is available and used for development of play	Robust data made available and used by DCC and partner organisations	Denbighshire Play Forum Play Co-ordinator Family Information Service	Staff time	Existing through FIS
Matter B: Providing for diverse needs	Ensure children in rural areas have access to play in their communities through current project delivery	As part of Families First funding – work in clusters to deliver open access play schemes which cover rural areas.	Denbighshire Play Forum Play Co-ordinator Family Information Service Outreach Officer	Staff time	Existing through NEW Play Project
Matter B: Providing for diverse needs	Continue to locate and promote cultural groups within the county.	Number of cultural groups whose services are advertised on the Family Information website	Denbighshire Play Forum Play Co-ordinator Family Information Service	Staff time	Existing through FIS

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Matter B: Providing for diverse needs	Implement actions prioritised by the Families First project Board from the Families First action plan to provide more inclusive services to families with disabled children. The BIG Plan action plan - Core Aim 3,4,5,6,7	Number of actions completed from the Families First action Plan	Partnerships and Communities Team Integrated Children's Manager Play Co-ordinator	Staff time	Existing through Families First
Matter B: Providing for diverse needs	Further consult with parents, carers and families of special schools to identify the play needs of disabled children.	Number of consultation events held or questionnaires completed	Play Co-ordinator Disability Sport Officer	Staff time	Existing through Families First & Federation of Disability Sport Wales
Matter B: Providing for diverse needs	Provide a range of inclusive training opportunities for staff involved in the delivery of play	Number of people who attended the course	Disability Sport Officer FIS ICC		Existing through Federation of Disability Sport Wales
Matter B: Providing for diverse needs	Continue to fund settings to enhance inclusive practice within out of School Provision through the Family Information Service Welsh Government funding (1Year)	Number of settings who have been funded through the grant	Integrated Children's Manager Family Information Service	Staff time	Existing through WG Out of School Provision funding
Matter B: Providing for diverse needs	Ensure that the settings who receive inclusive Play equipment bags actively promote inclusive play during sessions	All settings to be visited at least once to ensure that resources are being used effectively	Integrated Children's Manager Family Information Service Play Co-ordinator	Staff time Cost of equipment bags	Existing through Families First
Matter B: Providing for diverse needs	Ensure Young Carers have the opportunity to play	Work with Children's Services to deliver a programme of	Integrated Children's Manager Family Information Service	Staff time	Existing through FIS

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		opportunities for Young Carers	Play Co-ordinator		
Matter B: Providing for diverse needs	Ensure children with complex needs have access to play opportunities	Work with Barnardo's buddy system to ensure play sessions are accessible for children with complex needs	Integrated Children's Manager Family Information Service	Staff time	Existing through Families First
Matter C: Space available for children to play	Open spaces in Denbighshire are assessed and an up to date record of designated play spaces is available	Inclusion of open space data within necessary planning documentation	Planning Department Denbighshire Play Forum Play Co-ordinator	Staff time	Existing through Families First
Matter C: Space available for children to play	Liaise with the website coordinator for Denbighshire County Council and assist with plotting the play spaces for easy reference.	For all Play spaces to be listed on the Denbighshire County Council website	Play Co-ordinator Denbighshire County Council Website Co-ordinator	Staff Time	Existing council staff
Matter C: Space available for children to play	Continue to work on and promote smoke free playgrounds in Denbighshire	Number of playgrounds displaying a 'Smoke free Playground' sign	Public Health Wales Partnerships and Communities Team	Cost of signs and promotional items	Well-being Activity Grant
Matter C: Space available for children to play	Raise awareness of the value of play with members and communities through newsletters and reports.	Ensure Play has a quarterly mention in members newsletters	Play Co-ordinator Lead Member Communication and Marketing team	Marketing costs	Existing through Families First
Matter D: Supervised	Ensure an up to date record of supervised play provision is kept	An up to date record of	Play Co-ordinator Family Information	Staff time	Existing through FIS

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provision		supervised play provision is kept on FIS website	Service		
Matters D : Supervised Provision	Play Forum to work with youth groups to engage young people in the development of play projects	Meetings to have clear outcomes and identified terms of reference	Play Forum Integrated Children's Centre Manager Community Youth Workers	Staff time	Existing council staff
Matter D: Supervised provision	Continue to provide a wide range of sporting opportunities to meet the needs of the young people of Denbighshire.	AYP work programmes to continue to increase participatory opportunities in a range of activities	Active Lifestyle Team Leisure Centres	Staff time	Existing from Sport Wales
Matter E: Charges for play provision	Continue to develop and update information on the availability of no cost and low cost provision	Information on provision is held on Family Information Service website and monitored quarterly	Family Information Service	Staff time	Existing from FIS
Matter F: Access to space/provision	Continue to record locality of 20mph zones and monitor play in these areas	Visit 20 mph zones during school holidays and observe play patterns	Highways Department	Staff time	Existing through Families First
Matter F: Access to space/provision	To continue to bid for Welsh Government grant funding to improve walking and cycling and provide access to key community facilities	Number of walking/cycling routes developed and promoted	Highways Depart	Staff time	Existing through WG funding for cycle routes

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Matter F: Access to space/provision	To continue to offer Levels 1 and 2 cycle training to all Year 6 Primary school pupils.	Number of pupils at year 6 trained	Highways Department Education Schools	Staff time	Existing through Highways Budget
Matter F: Access to space/provision	The authority will continue to work to the appropriate nationally recognised guidelines with the development of its walking and cycling facilities.	Number of cycling routes developed	Highways Department	Staff time	Existing through Highways budget
Matter F: Access to space/provision	Provide the corporate website team with information about play opportunities	Number of hits on the corporate website on the 'play' pages	Denbighshire County Council Website team Play Co-ordinator Family Information Service	Staff time	Existing through CML staff
Matter F: Access to space/provision	Promote play opportunities on information screens	Number of existing screens being utilised to promote play messages	Play Co-ordinator Leisure Centres Libraries	Staff time	Existing through Families First funding
Matter F: Access to space/provision	Continue to provide press releases to local papers on Play	Number of press releases submitted around play	Corporate Communications Team Play Co-ordinator Family Information Service	Staff time	Existing through CML staff
Matter G: Securing and developing the workforce	Ensure robust measures are in place to monitor the Continued Professional Development and training of third sector organisations delivering play opportunities	Monitor this with a training needs analysis from all related parties with are supported by	Families First Play lead	Staff time Training Costs	Existing through Families First

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		Local Authority			
Matter G: Securing and developing the workforce	Produce a comprehensive training programme for staff involved in the delivery of play to include Flying Start, Foundation Phase, Disability training, Family Information Service and Youth Services.	Produce calendar of training for partners	Early Entitlement and Extending Entitlement	Staff time	Existing through Families First
Matter H: Community engagement and participation	Raise the awareness of the importance of play and the delivery of activity with community groups	Initial meetings and consultation event on Play Days with all partners to co-ordinate the event going forward	Play Co-ordinator	Staff time	Existing through Families First
Matter H: Community engagement and participation	Increase the percentage schools involved in the walk and cycle to school scheme	No of schools running scheme	Play co-ordinator Education Dept Schools Healthy Schools Scheme	Staff time	Existing through Healthy Schools Team
Matter I: Play within all relevant policy and implementation agendas	Play Sufficiency Assessment is included in Strategic Delivery Plans	Monitoring of plans	Play Forum	Staff time	Existing through Active Lifestyles Team
Matter I: Play within all relevant policy and implementation agendas	Play is considered within all policy and implementation agendas		Play Co-ordinator	Staff time	Existing through Families First

Year 1

Budget:

Actions will be completed within existing budgets.

Key themes/priorities

- Exploration of open space and community engagement to embed the principles of play with children and adults.
- Promotion and marketing of the benefits of play and the accessibility to play
- Supporting open access play provision in Denbighshire to become regulated provision and adhere to standards within CSSIW.
- The Play Forum to feed into the Creating an Active Denbighshire Group which will co-ordinate the provision of play across the County.
- Develop the training programme across statutory and non-statutory agencies to ensure a comprehensive range of training is available to enhance skills within the play workforce.
- Through a partnership approach embed the statutory responsibilities of play within the corporate priorities and The BIG Plan.

Performance management

The progress against the action plan will be monitored initially by the 'Creating an Active Denbighshire group' and via the Communication, Marketing and Leisure business plan. The first review of progress will be taking place July 2013.

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Proposed actions from 2014 and beyond

At commencement of the second part of section 11 of the Children and Families (Wales) Measure 2010 (Funding source: to included budget requirements for implementing the full action plan once the second part of the duty, to secure sufficient play opportunities, is commenced).

****Budget information has been included at the end of the action plan****

Matter	Priorities	Targets	Milestones	Resources, including costs	Funding source (new or existing funding streams)
Matter B: Providing for diverse needs	Ensure children in rural areas have access to play in their communities	As part of Families First funding – work in clusters to deliver open access play schemes which cover rural areas.	Denbighshire Play Forum Play Co-ordinator Family Information Service Outreach Officer	Staff time	Dependent on funding from WG or other source
Matter B: Providing for diverse needs	To carry out the actions produced from the play provision audit		Play Co-ordinator	Staff time	Dependent on funding from WG or other source
Matter C: Space available for children to play	Continue to assess for the potential use of Brownfield sites.	Number of Brownfield sites identified for Play or Leisure opportunities	Planning Department Countryside Services Denbighshire Play Forum Play Co-ordinator	Staff Time	Existing
Matter C: Space available for children to play	Joint community engagement projects run by playworkers in	No of projects delivered	Play Co-ordinator Play workers	Staff time	Dependent on funding from WG or other source

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	areas not currently delivered in				
Matter C: Space available for children to play	To look at the feasibility of carrying out an access audit of all designated play spaces	Feasibility Study carried out	Play Co-ordinator	Staff time	Dependent on funding from WG or other source
Matter C: Space available for children to play	Continue to raise awareness of the value of play with members and communities.	Number of awareness sessions held and marketing campaigns run Quarterly newsletters	Play Co-ordinator Lead Member Communication and Marketing team	Marketing costs Staff time	Some additional funding required for marketing
Matter C: Space available for children to play	Work with resident groups to promote and encourage play priority signage.	Number of resident groups engaged and the number of play signs erected in local neighbourhoods following consultation	Play Co-ordinator Lead Member Communication and Marketing team Highways Town Councils Planning	Staff time	Dependent on funding from WG or other source
Matter D: Supervised provision	Identify need for play provision in the outdoor environment Expand and ensure sustainability of the Den Project which is open access play within communities	Den project continues to develop Development of Adventure Play Grounds	Play Co-ordinator Environment Department	Staff time	Dependent on funding from WG or other source
Matter D:	Ensure open access	Open access play	Play workers	Training costs	Dependent on

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Supervised provision	provision works to a recognised Quality Assurance programme in the future ,which is called “ Quality in Play”	sessions achieve quality award		and staff time	funding from WG or other source
Matter D: Supervised provision	Increase Open Access Play sessions	Number of Open Access Play sessions held	Play Co-ordinator	Staff time	Dependent on funding from WG or other source
Matter F: Access to space/provision	Monitor and review the areas where 20mph zones would influence play activity	Evaluation of available data	Highways Department	Staff time	Existing
Matter F: Access to space/provision	Look at areas of good practice where temporary road closures support more children to play outside their homes have been successful	Number of visits to areas of good practise Number of new initiatives introduced which have proven positive outcomes elsewhere	Play co-ordinator Highways Department	Staff time	Dependent on funding from WG or other source
Matter F: Access to space/provision	Conduct a ‘fit for the future’ landscape review/open space landscape plan	Evaluate findings of the review	Denbighshire Play Forum	Staff time	Some additional staff time required
Matter G: Securing and developing the workforce	Assess the need to establish a designated play development team within the council	Options appraisal and business case developed	Integrated Children’s Manager Active Lifestyle Manager	Staff time	Existing
Matter H: Community	Work with local schools to encourage	No of playing fields with open access	Play Co-ordinator Education Dept	Staff time	Dependent on funding from WG

engagement and participation	community use of playing fields	when not in use	Schools Local Communities		or other source
Matter 1: Play within all relevant policy and implementation agendas	Promote the play agenda in all strategic planning policies and agendas	Policies recognise the value of children being able to experience risk and challenge through play activities	Play Co-ordinator	Staff time	Dependent on funding from WG or other source

Year 2 and beyond

Budget:

Some actions will be within existing department budgets

Required yearly funding for the Denbighshire Play Workforce Team £100,000

Play co-ordinator – scale 6

Play workers x 3 – scale 5

Programme delivery budget - £10,000

Key themes/priorities

- **Expand provision of open access play across Denbighshire including rural areas**
- **To create an understanding of inclusive practices for children with additional needs and their right to play and explore.**
- **Play workforce development team (subject to external funding) which will improve the opportunities for children to play within Denbighshire.**